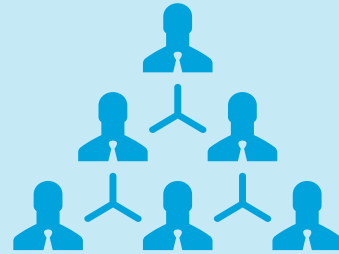


## THE 27 CHALLENGES MANAGERS FACE: STEP-BY-STEP SOLUTIONS TO (NEARLY) ALL OF YOUR MANAGEMENT PROBLEMS



In hundreds of advanced management seminars, Bruce Tulgan has taken experienced leaders through one problem-solving session after another, focusing on one real life case study after another: "Who are the employees you are really struggling with? What are the really tough cases?"

Like clockwork, the same basic cases come up over and over again—the same 27— maybe it's the superstar the manager is afraid of losing, the slacker the manager cannot figure out how to motivate, the one with an attitude problem, or the two who cannot get along. From decades of research, Bruce has identified the most frequent and toughest challenges managers face and the best step-by-step solutions.



Of course, different challenges require different approaches. What's astounding, however, is how many of these challenges—even the most difficult—fall away when managers really commit to **high-structure, high-substance communication**.

In this program, Bruce draws on decades of research, sharing true stories from real managers, blending humor, insight, and concrete best-practices to show participants how to apply the management fundamentals to the challenges managers most often face.

## **PARTICIPANTS WILL LEARN:**

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- How to identify and avoid the vicious cycle of undermanagement
- The most common ways that managers spend their management time and techniques for gaining control of that time
- The back-to-fundamentals approach to high-structure, high-substance communication
- How to apply the fundamentals to their own daily management challenges

## **TECHNIQUES AND BEST PRACTICES FOR:**

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- Overcoming the challenges unique to new, first-time leaders
- Teaching self-management
- Managing performance, such as productivity and quality
- Managing employee attitudes and interpersonal conflicts
- Motivating and retaining superstars
- Developing new leaders
- Working around resource constraints, logistical hurdles, and rapid change
- Renewing commitment to strong, highly-engaged management