

Client Services

Keynote Speeches

Bruce Tulgan is world famous as an engaging and informative keynote speaker. In 2009, Bruce was awarded Toastmasters International's Golden Gavel Award, annually presented to a single winner, joining such notable past winners as Zig Ziglar, Stephen Covey, Marcus Buckingham, Ken Blanchard, Deepak Chopra, and Tom Peters.

Backed by two decades of research, Bruce keeps audiences on the edge of their seats with real-world stories and best practices from the front lines of the workplace. Bruce's keynotes include powerful insights, memorable quotes, and actionable takeaways that keep audiences talking about them long after the event. When time permits, keynotes can conclude with a lively and interactive Q&A.

Choose from any of Bruce's Current Speaking Topics, or contact us to develop a customized presentation for your group. You can view sample clips of Bruce's speaking engagements on our website, at our Vimeo video portal, and on our Youtube channel. Visit www.rainmakerthinking.com/current-topics for more information.

Workshops

For companies seeking to put our tools and techniques into practice, Bruce conducts half-day, full-day, and multi-day workshops with smaller groups. These sessions are an opportunity for participants to "roll up their sleeves" and work closely with Bruce on specific challenges they are facing in the real world.

Managers –at any level– who participate in Bruce's workshops become more confident and capable when it comes to guiding, directing, supporting, and coaching their employees. They learn tools and techniques for handling the whole range of management challenges. Typically participants learn to improve productivity and quality on their teams, increase retention and development of high performers, and increase turnover among low performers.

Services Available with Bruce's Keynotes and Workshops

All of our programs are customized for every client. We provide the following services for each engagement to ensure Bruce's presentation meets the specific needs of your group or organization:

- Pre-event phone consultations to clarify your objectives for Bruce's presentation*
- In-house review of your research data and any other internal materials you can share*
- Our proprietary Management Practices Questionnaire*
- Our proprietary Advance Survey of Participants*
- Customized event handouts, workbooks, and article packets
- Gratis copies of Bruce's most popular books as "on-the-spot rewards" for insightful audience comments and questions

** We guarantee the strict confidentiality of any and all information we collect from our clients in relation to any services we provide.*

Organizational Development Advisory Services

Bruce provides executive level advice in the following areas of human capital management:

- Strategies and tactics to meet staffing challenges
- Effective employee attraction and recruiting
- Improved employee selection practices
- Employee orientation and on-boarding
- Employee training and development
- Performance management
- Tying rewards and incentives more closely to performance
- Retaining high performers and increasing turnover among low performers
- Knowledge transfer
- Leadership development

Bruce Tulgan works closely with executive level leaders in a handful of organizations on an in-depth basis to provide organizational and leadership development advisory services. We limit our deep-dive engagements to two or three clients at a time simply due to Bruce's own capacity – both in terms of limited available time and also brain-space. We are a boutique consulting firm, so we don't send in a small army of consultants with laptops. Instead, our clients get Bruce himself – an internationally recognized thought leader on human capital management – his decades of experience, his ability to collect meaningful data from interviews and focus groups, his interpretations and insight, and his seasoned judgment. Our clients utilize Bruce because of his ability to cut through the clutter, get to the important information, identify risks and opportunities, and influence people — to change how they think and to transform their behavior. Bruce brings with him our more than 20 years' worth of data, analysis, and proven best-practices we have catalogued and taught. Bruce is 100% involved in every deep-dive client engagement with the support of our client service team every step of the way.

Online Training



RainmakerThinking offers affordable ongoing training through its social video training platform: [RainmakerThinking\[dot\]Training](https://www.rainmakertesting.training). Training is delivered through a regular schedule of short video lessons to private, interactive learning groups.

For more information, visit www.rainmakertesting.training

Our Client Services Team

For Bruce's speaking availability and information: Sara Russell, sarar@rainmakertesting.com

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