

RAINMAKER THINKING®

Bruce's Introduction Text

Bruce Tulgan is the founder of RainmakerThinking, Inc., a research, training, and consulting firm in New Haven, Connecticut. He is internationally recognized as one of the foremost experts on leadership and performance management in the workplace.

Bruce is the author or co-author of 20 books, including his best-selling *It's Okay to Be the Boss*, the classic *Managing Generation X*, his popular *Not Everyone Gets a Trophy: How to Manage the Millennials*, and *The 27 Challenges Managers Face: Step-by-step Solutions to (Nearly) All of Your Management Problems*. His most recent book is *Bridging the Soft Skills Gap: How to Teach the Missing Basics to Today's Young Talent*.

Bruce's work has been the subject of thousands of news stories around the world and he has written for The New York Times, USA Today, Training Magazine, HR Magazine, and The Harvard Business Review. Bruce also lectures regularly at The Yale School of Management and other business schools. Bruce holds a sixth degree black belt in Uechi-Ryu Karate, making him a Master in that style. His wife Debby Applegate won the 2007 Pulitzer Prize for her book *The Most Famous Man in America*, about the 19th century minister Henry Ward Beecher.